



PRESS RELEASE

THE FIRST GRADUATES OF THE BUSINESS INTUITION TRAINING PROGRAM

- Four top managers, at the end of the « Drama training for top managers program » -

Bucharest, 5th of May 2011. Trainart (www.trainart.ro), a company specialized in creating and delivering personalized soft skills programs, announces the ending of the first session of the experiential laboratory of drama training for business intuition. The program was created and implemented by Trainart, together with stage director and trainer Dan Vasile.

Four representatives of top management in Romania have explored the eight modules proposed by the **“Drama training for top management”** program: identifying and assuming the personal “I” in relationships, finding the focus point as an anti stage fright solution, scenic movement and public speaking, emotional mobility, non-verbal and dialogue improvisation, triggering and practicing creativity, assuming roles in unusual situations, practicing empathy and managing conflicting relations.

„In a competitive business environment in which the only constant is change itself, in an insecure economical context, leaders of organizations differentiate from one another through decisions that pave the way to either success or failure. When reason proves its boundaries, intuition can show us the right solution. Through this course, Trainart supports company leaders in the intricate process of retuning to oneself, of finding the inner power to assume one’s strengths, uncover, refine them and ultimately use them for success”, declares Adriana Boscanici, Managing Partner Trainart.

In May, Trainart is forming a new group of top managers for the business intuition training program. The second series of the program begins in mid June, and the groups are formed of maximum eight participants. For details, please contact us at teatru@trainart.ro.



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Trainart

Trainart is a company specialized in personalized development and delivering of trainings in the softskills area. Trainart's offer includes trainings for sales and negotiating abilities, building and maintaining customer relations, personal development, team building, management development programs, business creativity and innovation, building and educating trainers, training counseling as well as mystery shopping and defensive driving programs. Starting July 2009, Trainart is offering the Entrepreneurial Competences and Sales Agent courses, approved by The National Council of Adult Professional Forming (NCAPF), after which participants receive accreditations recognized by the Labour Ministry. Since 2008 Trainart has become the strategic partner of the Profiles in Romania, a world leader in internet personnel evaluation, with a portfolio of over 45.000 customers and 700 local offices in over 120 countries. For more details, please visit www.trainart.ro